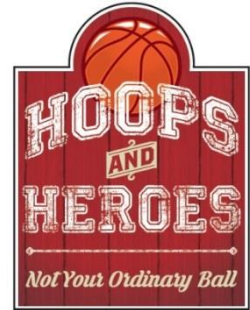


2017

HOOPS AND HEROES

Indianapolis Metropolitan Police vs. Indianapolis Fire Department

One-night of basketball at Crispus Attucks



SPONSORSHIP OPPORTUNITIES THROUGH THE JULIAN CENTER

The Julian Center's mission has a very broad base of community and media support, which means our sponsors receive not only great exposure, but also much good will. We're pleased to offer our sponsors a broad range of opportunities and benefits.

	MVP \$25,000	DREAM TEAM \$15,000	ALL-STAR \$10,000	1 AND 1 \$5,000	SLAM DUNK \$2,500	FREE THROW \$1,000
Logo featured on event invitation and TJC homepage	●					
Use of TJC conference room for company meetings	●	●				
Company name in pre- / post-event news release and media events	●	●	●			
E-Newsletter Sponsor Spotlight w/ logo to 4,000 households	●	●	●			
Company name featured on event invitation	●	●	●			
Company logo featured on signage during event	●	●	●	●		
E-Newsletter logo and link emailed to 4,000 households	●	●	●	●		
Verbal recognition	●	●	●	●		
Logo and link to company website listed on event webpage	●	●	●	●	●	●
Company name listed on signage during event	●	●	●	●	●	●
E-newsletter company name listing emailed to 4,000 households	●	●	●	●	●	●
Number of VIP tickets	20	15	10	6	4	2

GENERAL MARKETING BENEFITS INCLUDE:

- Social media exposure to The Julian Center's 5,800 engaged social audience members
- Sponsor Social Media toolkit, amplifying your own social accounts through cross-promotion

POST-EVENT BENEFITS INCLUDE:

- Tour of The Julian Center
- Domestic violence/sexual assault workshop for company employees
- Team-building volunteer opportunities

SATURDAY
OCTOBER 7, 2017

Crispus Attucks High School
Home of the 2017
Champion Flying Tigers

Doors open: 4 p

Tip-off: 6 p